

Southern Region Minority Supplier Development Council

Invites **MT** To Attend The
MUSKOGEE TECHNOLOGY



Gateway Business Connections Conference and Expo

In August, the Southern Region Minority Supplier Development Council (SRMSDC) invited Muskogee Technology (MT) to attend the Gateway Business Connections Conference and Expo in New Orleans.

Gateway draws hundreds of minority businesses from across the country for the annual two-day event, which provides venues for discussion, training, matchmaking, awards and business exhibition.

MT has been a member of the SRMSDC for more than 20 years. This has led to MT achieving relationships with large suppliers throughout the nation.

Premiere sponsors included Northrop Grumman, Chevron, BP,

Toyota, Nissan, Shell, ExxonMobil, Entergy, Blue Cross Blue Shield of LA, U.S. Department of Commerce Minority Business Development Agency, Worldwide Label & Packaging, ARD Logistics, Jackson Offshore Operators, APC Construction and many more.

The conference gives minority-owned businesses a chance to connect with large corporations in an effort to facilitate more partnerships and contracts.

“Being a part of the SRMSDC gives us so many opportunities to work with some of the most prestigious companies out there,” Director of Marketing for MT, Mal McGhee, said. “We are honored

to be part of this wonderful opportunity to be good neighbors in our state and our country.”

Muskogee Technology met with several companies, including Shell/Motiva, BP, Alabama Power, Mississippi Power, GIS Oilfield Contractors, Motion Industries Inc. and Tyonek Manufacturing Group Inc.

McGhee said the training sessions were proactive and touched on topics such as how to improve in a changing economy, how to be a proactive marketer and how to use different perspectives in the supplier industry to enhance opportunities with corporations.

By Jen Peake
CIEDA Marketing Specialist

Photo caption: Muskogee Technology’s Director of Marketing Mal McGhee, center, met with representatives of Honda Manufacturing of Alabama LLC, Marvin Haynes at left and Kenneth L. Peterson at right, at the Gateway Business Connections Conference and Expo in New Orleans.



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